

2009 GREAT LAKES

MULTISPORT

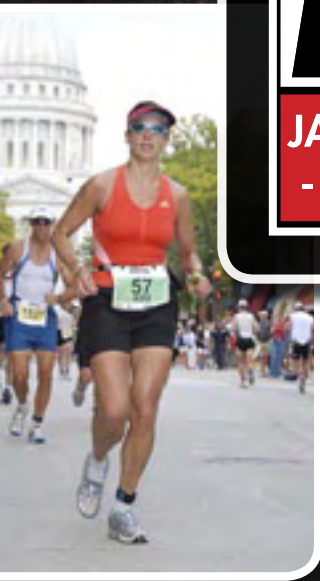
JAN 31  
- FEB 1

AND



RUNNING

EXPO



**Get a jump on the 2009 season by attending the first expo of its kind in the Midwest!**

Featuring the leading Manufacturers, Retailers and Event Organizers in the multisport and running space, you'll:

- find great deals on gear and accessories
- see the latest innovations in running and multisport
- receive \$100 in product discounts
- learn from key featured speakers and technical breakout sessions
- get fired up to train – even in the midst of winter

**What else are you going to do in January?  
Come explore 70,000 square feet of exhibit space!**

**Dates:** Saturday January 31, 9:00am – 8:00pm  
Sunday February 1, 9:00am – 3:00pm  
Sunday February 1, 8:30am – 5K run  
(includes free admission to the Expo on Sunday)

**Location:** Wisconsin State Fair Park Expo Center

**Admission:** \$7 advance purchase / \$10 at the door

Proceeds benefit Racers Against Childhood Cancer

